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INSPIRE
IN TRUST



ENHANCE PRIVACY PROTECTION
AND BUILD TRUST WITH
ISO/IEC 29100:2024
PRIVACY FRAMEWORK



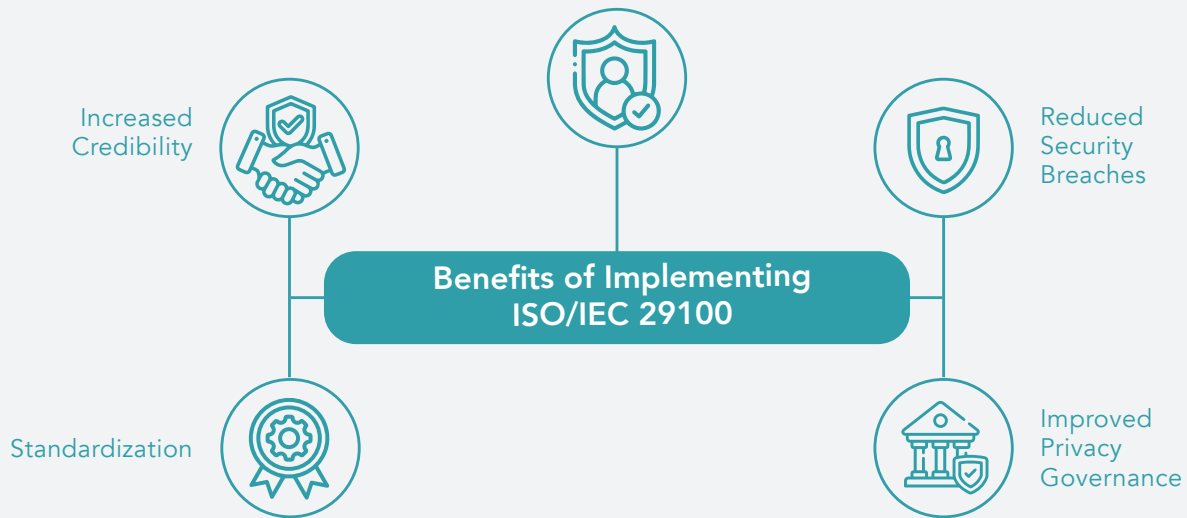
ISO/IEC 29100 is a privacy framework for information and communication technology (ICT) systems. It provides a common privacy terminology, defines the roles of actors in processing personally identifiable information (PII), and describes privacy safeguarding considerations.

Primary Goals

The primary goals of ISO/IEC 29100 are to:

- Establish a common privacy vocabulary.
- Define roles and responsibilities for processing PII.
- Describe privacy safeguarding considerations.
- Reference well-known privacy principles for ICT.

Enhanced Privacy Protection



Which sector can benefit from implementing ISO/IEC 29100?

ISO/IEC 29100 can benefit a wide range of organizations, especially those that handle personally identifiable information (PII). Here's a breakdown of the types of organizations that can gain the most:

1. Technology Companies

Tech firms, especially those developing software, applications, and online services, need robust privacy frameworks to protect user data.

2. Healthcare Providers

Hospitals, clinics, and other healthcare organizations that handle sensitive patient information can enhance their privacy and data protection measures.

3. Financial Institutions

Banks, insurance companies, and other financial services need strong privacy frameworks to protect client information and comply with regulations.

4. Retail and E-commerce

Online retailers and brick-and-mortar stores that collect customer data can benefit from standardized privacy practices.

5. Government Agencies

Public sector organizations that process citizens' personal data can improve privacy protection and compliance with legal requirements.

6. Educational Institutions

Schools, universities, and other educational entities managing student and staff information can enhance their data privacy measures.

7. Telecommunications

Telecom companies dealing with vast amounts of customer data can improve their privacy and security frameworks.

8. Any Organization Handling PII

Regardless of industry, any organization that processes personal data can benefit from a standardized privacy framework to ensure compliance and build trust with stakeholders.




BY IMPLEMENTING ISO/IEC 29100, THESE ORGANIZATIONS CAN NOT ONLY ENHANCE THEIR PRIVACY PROTECTION BUT ALSO BOOST THEIR CREDIBILITY AND TRUSTWORTHINESS AMONG CLIENTS, CUSTOMERS, AND PARTNERS.

www.cbqaglobal.com






South Quarter Tower A
17th floor Unit B2- C1
Jl. RA. Kartini Kav. 8
Cilandak, Jakarta Selatan 12430

CONTACT US

 (62) 21 2781 4200
 (62) 21 811 8468 777
 info@cbqaglobal.com

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