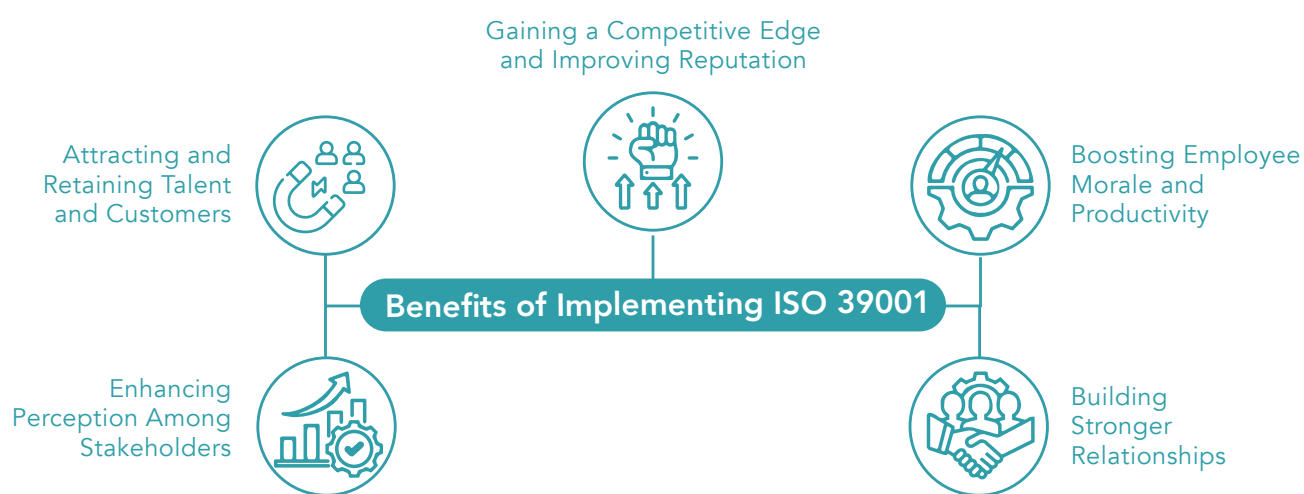




**ACHIEVE GREATER SOCIAL
IMPACT BY IMPLEMENTING
ISO 26000
WITH CBQA GLOBAL**

Organizations and their stakeholders across the globe are increasingly recognizing the importance and advantages of socially responsible conduct. The goal of social responsibility is to support sustainable development. Today, an organization's dedication to societal and environmental well-being has become a key indicator of its overall performance and its ability to operate effectively

over the long term. This shift reflects the growing acknowledgment of the need to maintain healthy ecosystems, promote social equity, and uphold sound organizational governance. Ultimately, an organization's operations are reliant on the vitality of the world's ecosystems. In this era, organizations face heightened scrutiny from a range of stakeholders.



By implementing ISO 26000 can lead an organization to better connections with governments, media, suppliers, customers, peers, and the local community where the organization operates.





ISO 26000 can be useful for any organization, no matter its size or location, as it provides guidance on:

- **Key Concepts and Definitions:** It helps organizations understand the basics of social responsibility
- **Social Responsibility Trends and Background:** It explains the current trends and background that shape socially responsible practices
- **Principles and Practices:** It outlines how to act responsibly in a consistent way
- **Core Social Responsibility Topics:** It identifies key areas where organizations can focus their social responsibility efforts
- **Integrating Responsible Behavior:** It guides organizations in building responsible practices into their everyday operations and policies.
- **Stakeholder Engagement:** It helps organizations identify and connect with people and groups that are impacted by or interested in their activities.
- **Clear Communication:** It advises on how to communicate commitments, progress, and results related to social responsibility to stakeholders.

ISO 26000 GUIDELINES HELP ORGANIZATIONS BUILD TRUST, IMPROVE THEIR IMPACT, AND STRENGTHEN RELATIONSHIPS WITH STAKEHOLDERS

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